

HonestLane Confidentiality & Non-Use Agreement

1. Parties. This Agreement is between HonestLane (the “Discloser”) and the individual signing below, on their own behalf and on behalf of any company they represent (the “Recipient”).
2. Confidential Information. “Confidential Information” means the HonestLane concept, product and interface designs, features, pricing methodology and calculations, workflows, and any other non-public information disclosed on this website or in related discussions.
3. Non-Disclosure. Recipient will keep the Confidential Information confidential and will not disclose it to any third party without HonestLane’s prior written consent.
4. Non-Use. Recipient will use the Confidential Information solely to evaluate a potential relationship with HonestLane, and will not copy, reproduce, or reverse-engineer it, or use it to build or assist anyone in building a product or service that competes with HonestLane.
5. Non-Circumvention. Recipient will not approach HonestLane’s dealers, lender, or partners to recreate or pursue the concept without HonestLane.
6. Exclusions. These obligations do not apply to information that is or becomes public through no fault of Recipient, or that Recipient already lawfully knew without a duty of confidentiality.
7. Term. These obligations continue for two (2) years from the date signed.
8. No Obligation. Nothing in this Agreement obligates either party to proceed with any transaction or relationship.
9. Governing Law & Signature. This Agreement is governed by the laws of the State of Florida. The parties agree it may be signed electronically, and that an electronic signature is valid and binding under Fla. Stat. §668.50.

By signing below, the Recipient agrees to this Agreement.

RECIPIENT

Signature:

Name:

Title:

Company:

Email:

Date:

Where signed electronically through HonestLane’s website, the Recipient’s typed name, email, IP address, date and time, and the version signed are recorded as the Recipient’s electronic signature.